CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 40 TORONTO, OCTOBER 2, 1946 $2.00 Per Annum

Audio To Build Studio And Lab

Other Groups Plan Permanent Structures For Production

Excavation has been completed and construction begun on a one-storey building for Audio Pictures Limited and Film Laboratories of Canada at 310 Lakeshore Road, in the Township of Etobicoke, 11 miles from the heart of Toronto. To be of the most modern design, it will contain a film studio, a recording studio, laboratory facilities and an office and will be ready for use in May of 1947. The companies will occupy 16,000 square feet and the structure will be 100 feet long, 60 feet wide and 22 feet to the ceiling. Cost is estimated to be $100,000.

Its completion will mark the

(Continued on Page 8)

Tent 28 Offers Gratis Movie

A very substantial sum, to be devoted entirely to charity, will be realized by the Variety Club of Toronto, Tent No. 28, for the exhibition of "The Mapleville Story," a short subject produced by Associated Screen News judged as having suitable en-

(Continued on Page 3)

More Drive-ins Being Readied

Canada's third drive-in theatre was opened at Windsor, Ontario, recently by Skyway Drive-in Theatres, Limited, Toronto, which company inaugurated that type of exhibition in this country earlier this year at Stoney Creek, near Hamilton, Ontario. It plans

(Continued on Page 3)

Kershaw Heads Candy Co'y

Frank Kershaw has been made president of Service Confections Limited by Harry Lahman, head of Canadian Automatic Confections Limited. The company will handle confection and popcorn installations in western Canada from Kershaw's office in Vancouver.

Winnipeg has an office in charge of B. Penny and one.. will be opened in Calgary.

Announcement indicates alignment of several companies formerly competitive.

Kershaw has had extensive experience in theatre operation and the confection field.

Pic Pioneers To Hold Film Ball

Motion picture industry event of the social season will be the movie ball and carnival attended by the Canadian Picture Pioneers and friends at the Royal York Hotel, Toronto, on the evening of November 23rd. Dress will be optional and the price is eight

(Continued on Page 3)

Mono Buys 'Cocaine'

With the change in the Production Code, amending the drug traffic clause, Monogram has announced the purchase of Cornell Woolrich's story, "Cocaine."

Ottawa's Centre Has World Premiere

Scene shows the crowd and military band in front of the Centre Theatre, Ottawa, at the world premiere of "Theirs Is the Glory," the picture of the famed attack by 10,000 members of the British First Airborne Division at Arnhem, Holland. Carrying no credits of any kind, the film shows the rescue of the 2,000 survivors by the Royal Canadian Engineers with all parts taken by actual members of both units. Only women in the feature-length film are members of the Dutch underground re-enacting their share of the battle. The feature is being distributed by Eagle-Lion Films and will attract the interest of all Canadians, who remember the Arnhem saga as one of the war's great adventures.

Sourkes Operates Checking Unit

Canada's first checking agency has been in operation in the Province of Quebec for several months and has been shown to be so efficient that it is not unlikely that it will be extended to other parts of the Dominion in the future. Irving Sourkes, Montreal veteran of the exhibition and distribution fields, is responsible for its organization and he spent some time recently in Toronto, home office city of the film exchange companies, during which he discussed his newest enterprise with top men.

Of late the company's corres-

(Continued on Page 10)

'Valley Of Fear'

Shooting has been completed on Monogram's "The Valley of Fear," which stars Johnny Mack Brown and Raymond Hatton.

Cass Again Prexy Of Toronto Board

Abe Cass of Columbia was re-elected president of the Toronto Film Board of Trade and Harry Bailey of Twentieth Century-Fox succeeded Mark Plottel, formerly of RKO and now of Empire-Universal, as vice-president. Ed Wells remains as secretary.

Credit committee is comprised of Bailey, Russell Simpson of Paramount and Irvin Coval of Warner Brothers. Irving Cohen of PRC is fire marshal.

The Killers Mark Hellinger's production of Ernest Hemingway's story, "The Killers," is being hailed as the most sensational melodrama in many a year. Now in its second week at the Uptown, Toronto, it's holding over everywhere and jamming lobbies and streets day and night. It's from EMPIRE-UNIVERSAL FILMS. Get this unprecedented boxoffice attraction dated now.

THE *DE LUXE* IN SOUND PROJECTORS

Audio-Visual EDUCATOR

SPEAKER CASE
with Reel Arms
50 feet of Speaker Cable
15 feet of A.C. Cord and two 1200 foot Reels

Weight	21 lbs.
Size	13¾" High
9¼"	Wide
13¾"	Long

Manufactured in one of the largest and most modern machine plants in Canada. All the skill and machinery which went into making the most intricate war equipment is now producing the only projector which bears the stamp of the Canadian Standards Association. Mass production in Canada makes it possible to offer the projector at a price of $585.00 for business and homes and $430.00 for educational use.

For
SCHOOLS
CHURCHES
TRADE UNIONS
ORGANIZATIONS
BUSINESS
AND HOME USE

"PROJECTOR"
Ready for Carrying

Weight	50 lbs.
Size	14" High
8⅜"	Wide
19¼"	Long

The Audio-Visual Educator

—Has passed every test in engineering, projection and sound which modern science could devise.

—Is extremely economical. Regular price is $585.00. Educational price—$430.00.

—Carries a guarantee on every part and on the entire machine (glass excepted).

—Is available for immediate delivery.

Manufactured by
Northern Tool and Gauge Limited
Eastview (Ottawa) Ontario.

Distributed by
Audio-Visual Educator Limited
160 McArthur Road, Eastview, (Ottawa) Ontario.

Tent 28 Offers Gratis Movie

(Continued from Page 1)

tertainment value, it was announced by Morris Stein, "The Heart" of the tent, at the regular meeting.

Proceeds will be devoted entirely to philanthropic and charitable work of a non-sectarian nature through the Heart Fund of the organization, with no deductions for expenses of any kind from the amount received.

Leading exhibitors have screened the two-reel subject, which has met with their approval, and it will be distributed without charge through the kindness of PRC Pictures of Canada. Bookings and other information may be obtained from any of the company's branches in the Dominion. Release date will be on or about October 21st. Canada's leading circuits have already signified their intention of playing it.

Seventeen new members were inducted by John J. Fitzgibbons, chief barker, along with one associate member, James R. Grainger of Republic, a charter member of Tent No. 1 and an associate member of every tent in the organization.

A number of reports on different aspects of Variety's activities were delivered by various committee heads and were summed up by the chief barker, who predicted increased activity in the near future and reported promises of co-operation from prominent members in the radio, theatre and sports field.

"I don't know how long you'll live or how much money you have," he said, "but you'll never get more pleasure than doing things for people who can't do things for themselves—which is our job."

The meeting was closed in humorous fashion by Leo Devaney, assistant chief barker.

Ilona Massey Signs

Ilona Massey has signed a two-year contract with Republic to make four films.

THEATRE WANTED

Returned serviceman with theatre experience wishes to lease or purchase small theatre in thriving community; must be able to withstand investigation. Correspondence treated confidentially.

BOX 19
CANADIAN FILM WEEKLY

SERVICE MAN

Wanted for service and installations of projection and sound equipment. Montreal territory. References required.

BOX 20
CANADIAN FILM WEEKLY

More Drive-in Shows Being Readied

(Continued from Page 1)

one at London, Ontario. Windsor will have a second drive-in, according to Simon Meretsky, head of Windsor Paramount Theatres, who intends to erect one on the site of the old Devonshire racetrack, which is now his property.

The Steel-Johnston interests recently opened a drive-in outside of Vancouver. It is rumored that Malcolm E. Walker, Maritime circuit operator, is interested in the possibilities of that type of exhibition in the Atlantic provinces.

Plans of B & F Theatres, Toronto, to build a drive-in on the Queen Elizabeth Highway, near Toronto, have been delayed by the action of township officials in proposing legislation to bar it. The theatre company will state its case before the Ontario Municipal Board at the meeting in the Parliament Buildings to examine the legislation.

Eric Hounsom, Toronto architect, is preparing plans for Jules Cloet of Simcoe for a 700-seat theatre to cost about $90,000 in Port Dover, Ontario. The house at present on the site will be moved across the street and the structure will also contain a restaurant and two apartments.

Excavation has been completed for the theatre at Danforth and Pape, Toronto, being built by Louis Chesler in connection with Odeon Theatres of Canada. Architect is Jay I. English, head of Odeon's engineering and maintenance division, and general contractor is Dalton Engineering and Construction Company Limited, Toronto. To seat 1,300, the theatre will cost an estimated $150,000. Several sub-contracts have been let.

Brickwork is nearing completion on the $90,000 theatre being built in Fort William, Ontario, by Stead and Lindstrom, Port Arthur general contractors, from plans by McIntosh and Hodder, Fort William. Name of the owner is still being withheld.

Bruce McLeod's Rio Theatre in Elmira, Ontario, may have been opened by the time this appears in print, as last reports indicated completion to be near.

Marathon, Ontario, the boom town on the north shore of Lake Superior which is the home of the soon-to-be-opened $15,000,000 mill of the Marathon Paper Company of Canada, has a theatre well under way. Population has sprung to 2,000 almost overnight.

A promising area for a theatre is Virginiatown, Ontario, and one is being constructed there for Sam Korman, well-known Northern Ontario and Quebec exhibitor. Situated astride the Kirkland Lake Highway some 30 miles west of Rouyn and Noranda, the community is experiencing a real building boom due to the success of the mines in that area, notably the Kerr-Addison.

A group of Quebec businessmen, formerly headed by the late Fred Tabah, have announced that they will build a chain of theatres in Quebec. Three houses in Quebec City and two in Montreal are in the planning stage but the others are not yet definite.

Construction has just begun on a $30,000 theatre for Leo Gagnon in St. Anne of Perade, Quebec. The 320-seat playhouse is being built by J. P. Morin Enregistre.

McInnes of NF Board To Visit England

Graham McInnes, co-ordinator of graphics for the National Film Board, will leave the latter part of September for a two-months' tour of England to look into film and graphic commitments of the NFB in that area.

Pic Pioneers To Hold Film Ball

(Continued from Page 1)

dollars per couple.

Proceeds, which are expected to amount to a considerable sum, will be devoted to strengthening the Pioneers' benevolent fund.

Jack Arthur, probably the Dominion's best-known entertainment figure, is general chairman and Oscar Hanson, whose willingness to pitch in for a worthy cause is now a legend, will have charge of the ticket sales.

Chairman of the Prize committee is Leonard Bishop, who put on an amazing performance in the same capacity for the recent Canadian motion picture golf championships. He will also direct the sale of space along the walls.

In charge of advertising and general sales is Tom Daley whose inclination toward and talent for that form of activity dates back to his newspaper days in Saint John, New Brunswick.

Ben Cronk will supervise the decorations and novelties, a form of expression which has won Ben much praise through the years for the visual pleasure it provided for others.

Ray Lewis will handle special contact.

ALIVE WITH ADVENTURE - SUSPENSE - EXCITEMENT AND ROMANCE

One of the Best Loved of All Story Classics Brought to Life

FOR BETTER BOXOFFICE RETURNS

AN ASTOR SPECIAL FOR SHOWMEN

Distributed by

PEERLESS FILMS LIMITED

277 VICTORIA ST. TORONTO

Jackie Lewis Will Be Missed

RKO's Nakimson Is Honored

A Friend Passes

A good many of you in the Toronto area knew Jackie Lewis, who passed away in his sleep recently at the age of 45. Although he had not been in robust health for some years, his going was entirely unexpected and a shock to all of us who had carried on the practice of spending several nights each week with him.

Jackie, who had produced many amateur shows in Ontario on a professional basis, was, to my mind, the outstanding historian and librarian in these parts of the music of the jazz age. He had a great collection of records and early sheet music and it was the habit of Al Daniels of the Royal Theatre, Harold Grossman of the Chicken Palace, Joe Perlove of the Daily Star, Comedians Sammy Sales and Johnny Shapiro and others to gather in his rooms.

There we listened to his records, talked the show business of the 20's and of today and Jackie's almost unbeatable memory and limitless reminiscenses gave us many a happy hour and contributed to our enjoyment of life. If an argument arose Jackie's position was inevitably correct, for he dug into one of the many books around him to prove it.

His favorite sport was to seat himself at the piano and accept the challenges of any old-timer, who would call out the name of a tune and dare him to play it. In that way forgotten songs of Berlin, Kern and Gershwin were heard by us. This quiet, sad-looking fellow knew thousands of songs and his memory was only extended when old-time actors would bring up songs of another day which were not hits. But he never missed the tune or the name of the writer.

Many Toronto stage and radio artists called Jackie's library or memory into play, seeking songs needed by them. No show arranged by him was without the old numbers he loved so well and he produced two radio shows based on them. He was always ready to play or organize a benefit and last season, when a friend was seriously ill and not in good financial circumstances, Jackie let it be known among local artists that he was seeking gratis talent for a special show at the Victory Theatre. The response led to the greatest all-star show in these parts in years.

It is perhaps ironical that the friend for whom he was so concerned outlived him.

Jackie was born in Glasgow, Scotland, and most of his boyhood was spent in Toronto's east end. He was drawn to the theatre at an early age, making his first appearance as a child singing patriotic songs. Later he lived in Detroit and New York, in the latter city being employed at the old Irving Berlin company as an assistant to the players and pluggers. He wrote quite a number of songs himself, some of which had been used in his productions and on the air. Several of these were written with Al Daniels, who was at the time a well-known master of ceremonies in Canada and the United States. Jack was Al's accompanist in his first appearance.

Most of the memories of our youth are bound up with old songs and Jackie's love for them, which we all shared, enabled us to recapture continually those happy and wonderful days which followed the first World War and have been written about again and again since.

Ill health during the past few years had prevented Jackie from continuing his theatrical work and caused him to depart from the mortal scene without realizing a favorite dream—that of returning to the Old Country to work in its entertainment field. He was determined to go this fall and to that end had made certain preparations.

He was a great little guy, a rare person with an unusual talent who was extremely generous with it. His passing will leave a sense of sorrow among those who knew him which time will help little to erase.

Hunting Expedition

Eddie Wells has some amusing stories to tell of his recent hunting and fishing expedition concerning things that didn't seem so amusing at the time. Three couples matched themselves against the wilds and its inhabitants.

Ed and his wife climbed a large rock because they had been told that the view from it was wonderful. The climb was warm so Ed took off his red shirt, which attracts the eye at a distance, and after seeing what there was to see, climbed down again—but on the wrong side. It doesn't take long to get lost and it didn't take long for the Wells' to realize that they were strictly on their own. They were discovered by their friends after a period of great mental discomfort at the prospect of doing a Daniel Boone.

Later the girls were handling the guns and one went off in the direction of the car. They were sure that the car had been hit but no noise was heard—until a hissing sound reached their ears. The bullet had gone right through a tire.

Eddie says that there were more hunters than ducks this year. Two ducks flew over and drew a barrage that would have downed the Luftwaffe during the war. The ducks just went about whatever business ducks go about but Eddie was sorry he hadn't brought his old tin helmet along as protection against falling bullets.

* * *

Mainly Light and Bright

About the homiest trade gathering in these parts for a long time was the intimate and uncrowded farewell party to Meyer Nackimson, who has been promoted from the Toronto sales staff to the management of the Winnipeg office of RKO. The boys associated with Meyer in and out of the office got it up in something of a hurry and those who considered themselves no more than acquaintances were left free to come or pass it up. That meant each attendant had a personal interest. On hand were Gary Hogarth of the Kingsville circuit, a lad extremely well liked hereabouts; Frank Hannon of Windsor and W. S. Woof of Amherstburg.

Leo Devaney accepted the invitation to act as toastmaster and his famed flair for that sort of thing contributed greatly to a rare evening of clean, almost homespun, humor and fine sentiment. That which he did not provide he drew out of Mark Plottel, Doug Rosen, Mickey Isman, Ben Freedman and myself, for the atmosphere created by him was so friendly that even the waiters wanted to join in, sit down, talk up and tell the story of their lives.

All in all, it was a theatrical occasion with theatrics, a finely flavored evening in honor of a real nice fellow who has always taken care of his end and always will.

Observanda

We blew some last week, mainly because the pressure of tournament work and other things left little time for adequate checking up. I think you ought to know that the 35 mm. Itinerants grossed $51,217 in 1944, and not $11,211 as stated in our table. The latter sum was the amusement tax that year. Then in the tournament photos we called Charlie Chaplin by his brother's name, Harold, as well as identifying Bob Maynard as Don Summerville. The latter set of lads are often mistaken for each other and dim print didn't help us any. The main fault is in the ink, of course. We spend thousands of dollars for ink every year but we can't seem to get a brand without mistakes in it. (That's an old gag used by printers and editors kidding their way out of trouble) . . . R. D. Letts, manager of a theatre in Trail, BC, was fined five bucks for parking in front of his theatre. What, no passes? . . . At the Variety dinner Ernie Rawley brought Blackstone the Magician along to do tricks. He intro'd him to Dewey Bloom, who said, "Blackstone? Oh yes, I've smoked your cigars lots of times." Legalite Dave Ongley was glad to have a look at the man who wrote the books he was raised on.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 11, No. 40 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Till the End Of Time

with Dorothy McGuire, Guy Madison
RKO 105 Mins.

HIGHLY EFFECTIVE DRAMATIC ENTERTAINMENT IS OFFERED BY THIS MONEY-MAKER; CAST RATES POSIES.

This Dore Schary production adds a drama of undeniable pulling power to the list of films dealing with the struggle of the war veteran to readjust himself to civilian existence, especially when he is handicapped by a physical disability. The picture exerts a strong emotional tug that is certain to gain it particularly wide popularity among the femme patrons. How else but with warm consideration, can an audience accept the fight of young people against odds?

Above all else the picture has that human touch that never fails to exert sure-fire heart appeal. The efforts of a trio of war buddies to find themselves when they are mustered out of the Marine Corps to face a life for which they are ill equipped, are creative of excellent entertainment. Much understanding has been brought to their problems in the skilled and intelligent screenplay fashioned by Allen Rivkin from the Niven Busch novel, "They Dream of Home."

Guy Madison, Robert Mitchum and Bill Williams are the three vets who figure in the story. Madison, who is costarred with Dorothy McGuire, went into the service from college. Mitchum is a knockabout with a silver plate in his head as a war memento. Bill Williams is a former prizefighter, bitter over the loss of his legs. Each has a problem to face. How each solves that problem conspires to make "Till the End of Time" an absorbing and interesting offering. Woven into the story is an emotion-packed romance between Madison and Miss McGuire, a war widow torn with loneliness. There is a reality about the love story that is worthy of special praise.

CAST: Dorothy McGuire, Guy Madison, Robert Mitchum, Bill Williams, Tom Tully, William Gargan, Jean Porter, Johnny Sands.

CREDITS: Producer, Dore Schary; Director, Edward Dmytryk; Screenplay, Allen Rivkin; Based on novel by Niven Busch; Cameraman, Harry Wild.

DIRECTION, Fine. PHOTOGRAPHY, Good.

Eddie Bracken Cast

Eddie Bracken has been cast in the role of William Lamb in the James Cagney-starrer, "The Stray Lamb," a William Cagney production for United Artists release.

Black Angel

with Dan Duryea, June Vincent, Peter Lorre
Universal 80 Mins.

POTENTLY HANDLED MELODRAMA WITH SURPRISE FINISH; SHOULD CATCH ATTENTION.

Cornell Woolrich's novel has seen plenty of circulation in rental libraries. Roy Chanslor fashioned it into an interesting screenplay. The treatment is nothing new, but the finish has novel surprise elements. The audience that comes to view, and guess who, have a hot number for their talents. Performances are restrained to a point of almost being underacted. The musical contents—there are three songs—are several cuts above usual night club compositions.

A blackmailing blonde is murdered — strangled by her own scarf. One of her victims, John Phillips, comes calling to pay off and finds her dead. He runs off but the dead woman's maid sees and identifies him as being on the scene. The due process of law has him scheduled for the gas chamber. His wife, June Vincent, believes him innocent. Setting about to get a line on individuals connected with the affair she locates Dan Duryea, husband of the deceased, a song-writer-alcoholic. He sobers and enlists on her side. They seek a heart-shaped brooch, missing evidence.

Tracking odd bits of information they secure jobs as entertainers in Peter Lorre's night spot, but he proves a false lead. It is soon time for execution. Miss Vincent pays her final visit to her husband. That night Duryea gets plastered. The brooch turns up. Roy William Neill's direction is tight, closely knit, hard boiled stuff.

CAST: Dan Duryea, June Vincent, Peter Lorre, Broderick Crawford, Wallace Ford, Hobart Cavanaugh, Constance Dowling, Freddie Steele, Ben Bard, John Phillips, Junius Matthews.

CREDITS: Producers, Tom McKnight, Roy William Neill; Director, Roy William Neill; Screenplay, Roy Chanslor; Based on novel by Cornell Woolrich; Cameraman, Paul Ivano.

DIRECTION, Good. PHOTOGRAPHY, Good.

New Monogram Title

Title of the first film Walter Mirisch will produce for Monogram has been changed to "Dead End Street."

Smoky

with Fred MacMurray, Anne Baxter
20th-Fox 87 Mins.

DRAMATIC YARN OF MAN'S LOVE FOR A HORSE IS TECHNICOLOR EXCITER OF STRONG BO VALUE.

Exhibitors will be able to guage the boxoffice strength of "Smoky" by referring to the business done by "My Friend Flicka," and its sequel, "Thunderhead — Son of Flicka." The film version of the Will James novel about a high-spirited stallion has much in common with the two earlier 20th-Fox productions. If anything, the film under review is a stronger boxoffice exhibit than the Flicka duo, not the least of the reasons being that it has a far stronger cast. "Smoky" is given added standing by the presence in the cast of Burl Ives, who has won an enviable reputation as a singer of American folk songs.

While the pattern of the story is far from new, the picture emerges as an engrossing bit of entertainment, with its Technicolor photography of the wide-open spaces of Utah, where the picture was largely filmed, helping to contribute a refreshing quality to the footage, not to mention a pictorial allure that should advance the picture's fortunes considerably.

MacMurray is a cowhand on the ranch owned by Anne Baxter, who becomes romantically interested in him while he goes about the business of taming the stallion which is her special pride. His search for Smoky when he is stolen and sold to a rodeo, which disposes of the animal to a junk dealer after it has served its use, enhances the picture's drama. The recovery of Smoky and his release to roam the range again bring the film to a close.

CAST: Fred MacMurray, Anne Baxter, Burl Ives, Bruce Cabot, Esther Dale, Roy Roberts, J. Farrell MacDonald, Max Wagner.

CREDITS: Producer, Robert Bassler; Director, Louis King; Screenplay, Lillie Hayward, Dwight Cummins, Dorothy Yost; Based on novel by Will James; Cameraman, Charles Clarke.

DIRECTION, Good. PHOTOGRAPHY, Fine.

Alderson In 'Pursued'

Erville Alderson has been given a key character role in United States Picture's "Pursued."

Canadian Film Weekly

Vol. 11, No. 40 October 2, 1946

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor, Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada, Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or $2.00 per year. Entered as Second Class Matter.

Young Widow

with Jane Russell, Louis Hayward
United Artists 100 Mins.

EMOTIONAL APPEAL OF STORY AND ALLURE OF RUSSELL WILL DRAW GOOD RESPONSE FROM FEMMES AND MEN ALIKE.

Jane Russell, who has been under wraps since her film debut in the still-to-be-released "The Outlaw" some five years ago, is activated again in a screen tale that attempts to tap the emotional springs in a woman's heart.

While the story, which presents the star as a war widow whose memory of her husband is a barrier to a romance with Louis Hayward, air force officer whom she meets on a train, has nothing outstanding about it, it does possess qualities which give it considerable entertainment value, not the least of which are spirit, a feeling for life and human interest. It can be expected that highly sensitive femmes will derive very much of an emotional experience from the film in spite of the fact that the yarn doesn't realize all the possibilities inherent in it for a resounding heart-throbber.

The developments of the story are not difficult to anticipate. After resisting Hayward, a brash and irresponsible fellow, for most of the footage Miss Russell succumbs to his ardor and his charm, allowing a new love to enter her heart to erase the bitter memory of her husband's tragic end. The tale has been developed with touches of facetiousness that helps to make the film more merchandisable.

The public curiosity engendered by the publicity that has accrued to Miss Russell since making "The Outlaw" is a factor to be considered in speculating on the boxoffice prospects of the Stromberg production. Although the film directs its appeal primarily to the femmes, it can be assumed that the men will flock to see it to check on the gal who has been the subject of so much ballyhoo, most of it inspired by her physical attributes.

CAST: Jane Russell, Louis Hayward, Faith Domergue, Marie Wilson, Kent Taylor, Penny Singleton Gilchrist, Cora Witherspoon, Steve Brodie.

CREDITS: Producer, Hunt Stromberg; Production Manager, Dan Keefe; Director, Edwin L. Marin; Screenplay, Richard Macaulay, Margaret Buell Wilder; Based on novel by Clarissa Fairchild Cushman.

DIRECTION, Fair. PHOTOGRAPHY, Good.

'Apache Rose' Stars

Dale Evans will star opposite Roy Rogers in his next for Republic, "Apache Rose."

MONEY MELODRA
MURDER MAKES STRANGE PARTNERS!
MAN ON THE SPOT . . . His mind blanked out for one single hour. Can't remember what happened.
BLONDE MYSTERY . . . The kind of a woman that men just can't seen to leave alone.
SLICK SHADOW . . . Out after a grim secret . . . and stopping at nothing to get it!
PAT O'BRIEN
CLAIRE TREVOR
HERBERT MARSHALL
RKO RADIO PICTURES

MA-RKO BRAND!!
RACK-UP
With
RAY COLLINS • WALLACE FORD • DEAN HARENS
Directed by IRVING REIS • Written by John Paxton, Ben Bengal and Ray Spencer
NATIONALLY ADVERTISED TO 30,610,384 CIRCULATION
Including Life, Look, Collier's, Woman's Home Companion, Liberty, True, Pic, Front Page Detective, Inside Detective, True Detective, Official Detective Stories Master Detective, Official Detective Stories and Fan List.

Audio To Build Studio And Lab

return of Audio to the production of educational and industrial films under the direction of Hans Tiesler. Audio suspended production early in the war and released its personnel to the army and the National Film Board. Tiesler served during the war as a captain in the U.S. Army Transport Service. A technical and sales staff will be recruited by him.

Audio and Film Lab are at present located on the top floor of a building on Adelaide Street West, Toronto, where they have been since their establishment in the Dominion 15 years ago by Arthur Gottlieb, who has business associations with Du-Art Laboratories of the USA.

Consulting engineers are Ewart, Armer and Bryam, Excelsior Life Building, Toronto, and the general contractors are Milne and Nicholls, Limited, 57 Bloor Street West, Toronto. It was originally intended that the studio and laboratory should be erected on Jennings Avenue, West Toronto, next to the Ravina skating rink, but objections of residents caused a change in favor of the present location.

The studio will be an important addition to the expanding Canadian production scene. In the same area at present are Shelly Films, formerly of Vancouver, and J. Arthur Rank's Queensway Studios. In the next few years Ontario will have a new and great industry, that of

(Continued from Page 1)

Provincial film production. The National Film Board, which grew quickly during the war, had declined little in output since the end of hostilities and the comparatively small amount of criticism and questioning directed at it during the last session of the House of Commons indicates that even the opposition has come to accept its value to the country. In Ottawa also is the studio of Crawley Films, headed by F. R. Crawley, which has 27 non-theatrical shorts in production at this writing.

Quebec and Ontario will be competing with each other in the next few years for the leadership in Canadian motion picture production, although the French-Canadian province is ahead in the making of theatrical films. At present Associated Screen News, which has been producing films under Ben Norrish for a quarter of a century, is the most active company in Quebec and there is talk that it will soon resume shooting of its Canadian Cameo series for theatres.

In the old naval barracks at Ste. Hyacinthe, Quebec, near Montreal, a bilingual film, "The Stronghold," is being produced on a Hollywood scale by Quebec Productions Corporation. Representing a $600,000 investment by Paul L'Anglais and associates, it features and stars such famed players as Paul Lukas, Helmut Dantine, Paul Dupuis and Mary Anderson.

Plans for the third largest studio in the British Empire were made public recently by J. A. DeSeve of Renaissance Films Distribution, Inc., former Canadian representative of Compagnie France Film, and a large shareholder in that company. DeSeve resigned last year as general manager of France-Film, leading Quebec theatre circuit, but is said to also retain his interest in that company. Location of the studio will be Montreal.

DeSeve is president; Mayor Paul Pratt of Longueuil, vice-president; and Leo Choquette, well-known Quebec theatre circuit owner, is treasurer. Present capitalization of the company is $500,000, with stock held by shareholders in Canada, United States and France. A public offering of $2 millions will be made next year.

It is the intention of the DeSeve company to make films with Canadian character. He is said to have invested $200,000 in the production of the French-language film, "Pere Chopin," which was produced by Charles Philips. Reception of that film by the Quebec public prompted DeSeve to go further. The present studio is a former badminton club.

Several studios have been promised for British Columbia, long the scene of location shooting by companies from Hollywood, which is but a few hundred miles distant. A recent report from London stated that the British National Film Company, Canadian franchise for which was recently obtained by H. J. Allen and N. A. Taylor of Toronto, was negotiating for the buildings of the former Boeing plant near Vancouver for the establishment of a studio. Others have announced plans for studios in the Pacific Coast province in the last few years. Many years ago Paramount planned a studio there, then dropped the idea. Since Adolph Zukor, chairman of the Paramount board of directors, stated in Toronto last year that his company would produce some films in the Dominion, many have wondered when and where.

Canada has become the scene of native and USA feature production, with the facilities of the present studios, such as Associated Screen News and Queensway, contracted for. Recently Dominion Productions, a new company, brought Rochelle Hudson to Ontario for the shooting of the $100,000 "Bush Pilot." Cinema (Canada) Pictures, a Toronto concern, recently completed a short, "Farewell Britain," which was released through Eagle-Lion.

Twentieth Century-Fox just completed Quebec location work on "13 Rue Madeleine" and several winters ago did much shooting there on the Sonja Henie feature, "Winter Time." The Samuel Goldwyn company for the shooting of the Canadian novel, "Earth and High Heaven," is in Quebec now. A Paramount company which included Bing Crosby spent several months in Jasper on "The Emperor Waltz." Location work has been carried on in British Columbia by MGM and Columbia.

So important have Canadian theatrical and non-theatrical production become that the Film Producers Association of Canada was organized with Frank O'Byrne of Queensway Studios as its president, Leon Shelly of Shelly Films as vice-president, F. R. Crawley of Crawley Films as treasurer, and Hans Tiesler of Audio Films as organizational chairman.

From here it would seem that when equipment is available and plans become a reality the dream of Canadian production on a large scale will be well on the way to realization.

Sperling Heads USP

Milton Sperling, who with Joseph Bernhard last year formed United States Pictures, Incorporated, has acquired Bernhard's interests in the company and has taken over the position of president. Formerly he was a vice-president and executive producer in the organization that releases through Warners.

Scenes at the Annual Outing of 20th Century-Fox Family Club

The Twentieth Century-Fox Family Club had quite a laugh rodeo at Charlie Mavety's Circle M Ranch and their romping was captured by the camera of Len Bishop, one of the guests.

In the first row across, first picture, are Mary Kirkwood, who was the district manager's secretary years ago and is now Mrs. Jimmy Powis. With her is Vera Armstrong, who was secretary to Harry Bailey in other days. Outlined are the host, Charlie Mavety, and Uncle Sydney Samson, Fox Canadian chief. Third picture, left to right, shows Agnes Byford, treasurer; Jimmy Powis, president; and Emily Barrett, secretary. They played a great part in making the highly successful arrangements.

Samson surrounded by a bevy of his own beauties. Front row—Agnes Byford, Emily Barrett, Samson, Lil Brock, Rose DiGiola and Henri Davidson. Back row—June Armstrong, Josie DiGiola, Joanne Hisey and Doris Lavender.

Second row, first picture—Wheelbarrow race winners are Rose DiGiola and Charley Lynch; June Armstrong and guest; Doris Lavender and Bill Turrell. Second picture — Jimmy Powis, Sydney Samson and Harry Bailey.

Third row, first picture—the entire Family Club. Second picture—visitors, who are members wives, husbands and escorts.

NFB 'Small Fry' Tells Of Kids

"Small Fry," the National Film Board's Canada Carries On release for September, is a picture that is sure to appeal to everyone, dealing as it does with the latest advances in medicine and science as applied to the raising and educating of the new generations of Canadians.

As stated by the commentator in the short, 200,000 babies are born to the world every 24 hours, some to pleasant surroundings where good living and good education are taken for granted. But for every one that's lucky there are a thousand who are less privileged and the film shows Canada's efforts to help her rich and poor children, fortunate and unfortunate, to understand responsibility and grow up to face the future honestly and capably.

The film is a comprehensive story of the modern facilities for children's health and welfare available in the Dominion. These facilities encompass the newest developments in treatment and instruments for the health of babies, constant progress in the betterment of conditions for childhood and the consistent introduction of sensible and logical means of education while according all the facets of their mental and physical welfare the attention they require.

Most-up-to-the-minute school, the Sunnylea, near Toronto, is shown for its modern architectural advantages and Montreal High School, which despite its name has classes from kindergarten to university, is also in the short because of the new methods of teaching used there.

'Brooklyn Buckaroos'

Next Bowery Boys film starring Leo Gorcey is "Brooklyn Buckaroos" and will have a western setting.

Eddie Dean Series

First of Republic's new Eddie Dean series is "Wild Country."

Land Grant Asked By Theatre Builder

Ralph Parish of the Richmond Hill village council has notified the board that a theatrical firm will build a $75,000 theatre in that community if the site will be donate.

Although councillors are undecided about the policy in such land grants, merchants have stated that, because of the increased business such a playhouse will draw, they will themselves consider such an offer in the event the board does not.

Sourkes Operates Checking Unit

(Continued from Page 1)

pondence has carried the words "Irving Sourkes Audit Checking Agency" but earlier it proclaimed "Confidential Reports, Inc." as its sender. The latter name is that of one of the two leading USA companies, the other being Ross Federal Service, Inc., which operates mainly in New England. Despite Sourkes' early use of Confidential's name in Canada, there is no connection, that company having been organized and supported by the distributors.

Praise has been directed at the efficiency of the Sourkes' service, which draws its checkers from among notaries, bailiffs, accountants, auditors, secretaries and government employees and is represented in almost every Quebec community. The USA organizations make much use of teachers but this is not possible in Quebec, a Catholic province, where almost all educators are members of the clergy.

At present most distributors depend on the local bank for checking or, if the theatre is not far from the office, on a member of the staff. At one time distributors talked of setting up a Canadian service but this was deemed not practicable. In many percentage situations the high guarantee is considered adequate protection, particularly in cases of long experience with the situation, and checking would serve no purpose. Most exchanges keep percentage records of each such situation and these are used as guides.

Local checking has long drawn objection from American exhibitors, who feel that they should not be forced to reveal their business to individuals with no personal interest. At the annual convention in Boston of the Allied States Association of Motion Picture Exhibitors local checking occupied much argument.

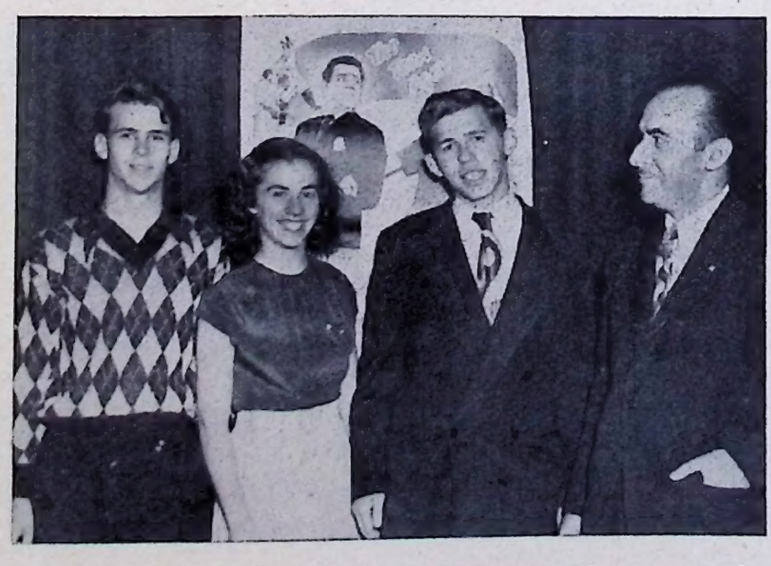
One member said that his gasoline station attendant checked the theatre, another claimed his landlord did so and afterwards raised the rent, while another told how the local undertaker, in high hat and usual garb, took the count.

Paramount Staffs Form Pep Club

Staffs of the home and Ontario offices of Paramount Pictures have formed a Pep Club. At elections held at the first meeting recently Gordon Lightstone was named honorary president, Russ Simpson, president; H. Q. Burns, vice-president; Lois Price, treasurer; and Jean McCausland, secretary.

The entertainment committee, consisting of Edna Gordon and Charlie Murphy of the Ontario branch office and Florence Graham of the home office, for the first get-together arranged a corn and wiener roast at the Woodbine Golf and Country Club. A large turnout of staff and guests made for a very enjoyable evening.

Teen-Agers Attend Mono Screening



Frank Vaughan, assistant Canadian general manager of Monogram Pictures, is shown right, welcoming, left to right, Ross Ainsworth and Beverley Solway, both of Parkdale Collegiate, Toronto, and Harry Rasky, movie columnist for the "Canadian High News," which goes to Dominion teen-agers.

Mono Men Aim At Extra $$

Canadian sales representatives of Monogram Pictures will, for the first time, be entitled to share in the bonuses to be awarded in a "March of Progress Drive," according to an announcement by Steve Broidy, president. To be conducted during the last 12 weeks of 1946, the campaign will encompass all exchanges in Canada and the United States. Monogram is represented in Canada through franchise arrangement.

O. R. Hanson, Canadian general manager, will spearhead the operations in the Dominion and, according to the scheme which assigns each territory to a New York executive, will co-ordinate his efforts with those of Edward Morey.

Principal objective of the drive, which begins on October 12 and closes December 28, is to liquidate all accounts for previous programs in order to clear the decks for a concentrated selling effort on the 1946-47 output. The new product, which includes Roy Del Ruth's "It Happened on Fifth Avenue," is of a generally higher standard of production than before.

De Forest Kelley In Para's 'Variety Girl'

De Forest Kelley, who crashed Hollywood through a navy training film, has been given the hero role opposite Mary Hatcher of "Oklahoma!" fame in Paramount's all-star romantic musical, "Variety Girl," the story of the Variety Clubs of America.

Odeon, Five Others Building In Ottawa

Odeon Theatres of Canada Limited have purchased property on the west side of Bank Street between Slater Street and Laurier Avenue in the heart of the retail business section of Ottawa for the purpose of erecting a $400,000 theatre containing 1,500 seats. Site is very close to that of the Capital Theatre, biggest in the city.

Famous Players have also purchased property in Ottawa with the same purpose in mind. Tract acquired is on Queen Street and will run through to Albert Street on the east side of the St. Charles Hotel.

In addition four other locations have been bought by different interests for theatre construction. They are at Rideau and Nelson Streets; on Beechwood Avenue in New Edinburgh; on Montreal Road in Eastview; and on Wellington Street in Ottawa's west end.

AMPA's Answer On 'The Outlaw'

Criticism of the American Motion Picture Association for withdrawing its seal of approval from Howard Hughes' United Artists release, "The Outlaw," was answered last week by Eric Johnston, its president. The action led to the voluntary erasing of dates by the Loew chain, which will be pencilled in again later when the situation is cleared up.

"The Motion Picture Association subscribes to the Code of Business Ethics of the International Advertising Association based on 'truth, honesty and integrity in advertising' and wrote this into the first section of its Advertising Code," said Johnston in commenting upon the statement of Hughes' representative that "no other trade association exercises such dominant power over the products and sales and advertising policies of its members."

"Our insistence upon truth in the advertising of "The Outlaw" won the approbation of two Federal judges," continued Johnston. "One of these, Judge John Bright, said in his opinion that our decisions on Hughes advertising 'certainly were not arbitrary or discriminatory.'"

As to the lack of good taste in Hughes Tool Co.'s advertising, Johnston referred to a recent survey made by Tide, a publication of the advertising profession, which he said showed 79% of the ad men polled to be of the opinion that "The Outlaw" advertising was in bad taste, while only 8% felt it was in good taste.

'Twin Sombreros'

Randolph Scott and Dorothy Hart will star in Columbia's "Twin Sombreros."

RKO's 'Alice Adams'

Laraine Day will have the title role in Bert Garnet's RKO release, "Alice Adams."

Globe's Roly Young Gets Drama Award

Rowland T. (Roly) Young, theatrical columnist of the Toronto Globe and Mail, was recently named, with 18 others, as the recipient of the Canadian Drama Award for outstanding work in promoting Canadian drama.

He was instrumental in founding and organizing the Toronto Civic Theatre and has devoted his time and talents, besides numerous columns, to building up and publicizing the efforts of the individual groups included in the membership of the Civic Theatre.

ECHOES and REFLECTIONS

'Why Are Films Cut?'

"Because Ignorant Exhibitors Misjudge Their Film Audiences," writes S. Morgan Powell in the Montreal Daily Star.

A report from Hollywood that the majority of the studios are ceasing to make what have been known as B films is of considerable interest. The B film, as it has been generally known, is a minor grade picture which is shown in addition to a comedy and a news reel and the feature picture at most first-class film theatres. There never was any particular reason why a B picture should be shown as well as the feature picture, except the greedy appetite of the public, who demanded twice as much for their money as they had any right to claim.

Competition forced all the big houses to show two films instead of only a feature. Not so many years ago programs at a big film theatre consisted of a feature, a secondary film, a comedy, a scenic and a newsreel. For some unknown reason—at least I have never heard any reason given—scenics were dropped out, and if anyone is making any today I don't know where they go to. But save in exceptional cases the feature film is still preceded by a second-grade picture, and the program is concluded by a comedy (called a short, simply because Hollywood has to have slang terms for everything) and a news reel.

* * *

If the feature is an extra long one, it is cut to make room for the second film. At Loew's this week "Caesar and Cleopatra," an exceptionally long picture, was cut from three hours, the showing time of the English original, to a little over two hours. This, however, was not because the exhibitor wanted to make room for any other film so much as because Hollywood producers, and exhibitors generally on the North American continent have a deep-rooted conviction that no audience of film lovers on that continent can possibly endure to sit through one film lasting three hours, however good it may be, but must have a change, or several changes, otherwise they will be dissatisfied.

Personally, I found "Caesar and Cleopatra" so interesting that I very greatly regretted that an inch of it had been cut out. I would much sooner have seen the complete version than anything that the agents in New York, who cut the film to suit the professed North American taste, thought it necessary to deprive me of. After all, if the quality of a picture which will keep a vast audience absorbed for two hours and more is maintained for three hours, what earthly reason is there to suppose that such an audience would not willingly sit through the complete version in preference to seeing some inane comedy and a news reel of foundation-laying in Oshkosh or an old home week in Cornwall?

* * *

It is my firm conviction that this cutting of films to cram them within an arbitrary limit of two hours or less is based on an entirely erroneous idea. If film exhibitors and producers would credit the public with a little more horse sense and a little less of the herd instinct, it might be a good thing for the future of films, both from the point of view of cultural value and from that of box office profits.

Movie Wages Rise

The motion picture industry in Great Britain will pay £2,000,000 (approximately $8,060,000 at present rates) a year more wages to employees under an agreement recently signed with the National Association of Theatrical and Kine Employees.

New Cisco Kid Film

Third in Monogram's Cisco Kid series starring Gilbert Roland is "The Bandit and the Lady."

Ann Sheridan Next

Ann Sheridan's next picture at Warners is "The Unfaithful."

UPJOHN TWINS

Guy Upjohn, Famous Players head office booker, proudly displays his twin son and daughter.

Nathanson Gets New Liberty Films Post

Mort Nathanson, former New York publicity representative for Mike Todd Enterprises, has been named as eastern publicity and advertising representative by Liberty Films, Incorporated, which will release its first production, Frank Capra's "It's a Wonderful Life," early in 1947. Nathanson will function under Lou Smith, national public relations director, who will continue to headquarter in Hollywood.

Nathanson has had a thorough background in this type of work, having been with the Todd organization for two years, with Samuel Goldwyn for two years and with United Artists for a time. He also was press agent for several legitimate theatre companies.

VOCALITE SCREENS

Five times more sound permeability.

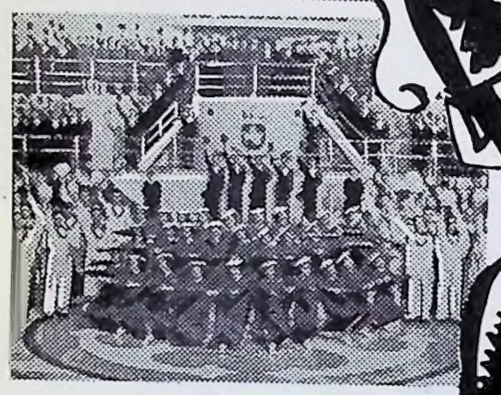
One-third more light.

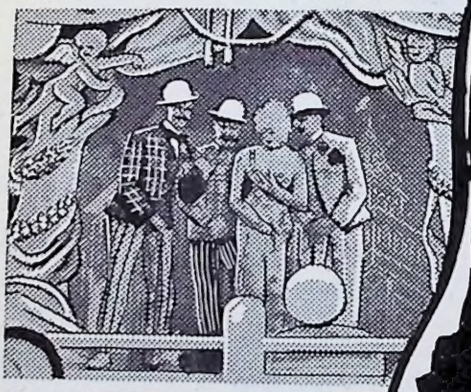
Vocalite Sound Screen is the result of a series of intensive and costly experiments which have resulted in the production of the finest sound screen made. Flexible plastic coated, flameproof.

PERKINS ELECTRIC COMPANY LIMITED
877 VICTORIA STREET TORONTO — 3017 KEARY STREET MONTREAL

BRITISH NATIONAL FILMS LTD

Proudly *Presents*





THEY'RE BACK . . .
WITH COLOURS FLYING!
THE SAME NAVY BLUE REVUE THAT SWEPT CANADA, BRITAIN AND EUROPE . . .
TEN TIMES GREATER ON THE SCREEN!

British National Films Present

ROYAL CANADIAN NAVY SHOW

MEET THE NAVY

WITH SCENES IN TECHNICOLOR

IT'S OUR OWN NAVY . . . IN OUR NAVY'S OWN SHOW!

THE SAME GREAT CAST OF CANADA'S NAVY STARS

15 Hit Songs

★★★

VARIETY says . . .
"THE BEST MUSICAL PICTURE EVER TO COME OUT OF BRITAIN"

Physical Distribution Through

ANGLO-AMERICAN FILM CORPORATION, LTD.

PRC